

# PRODUCT EXPERIENCE MANAGEMENT SUMMIT



DATE  
8TH NOVEMBER, 2023



TIME  
9:00 AM PST



VENUE  
BEI SAN FRANCISCO, USA



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# TIME TABLE – 8TH NOVEMBER, 2023

## OPENING REMARKS : 09:00 – 09:15

<b>Keynote 01</b>		<b>09:15 – 09:40</b>	<b>Christine Tran</b> VP Product Marketing Quantum Metric	<b>Q &amp; A</b> 09:40 – 09:45
<b>Keynote 02</b>	Formulate and implement winning product strategies.	<b>09:45 – 10:15</b>	<b>Sharada Jaideep</b> VP, Product Manager East West Bank	<b>Q &amp; A</b> 10:15 – 10:20
<b>Fireside Chat</b>	Agile Development: Both Walmart and Amazon operate at immense scale but need to remain nimble. How do you maintain agility in product development processes?	<b>10:20 – 10:45</b>	<b>Ridhima Arora</b> Group Product Manager Walmart	<b>Q &amp; A</b> 10:45 – 10:50

## Coffee And Nourishments Break: 10:50 – 11:35

<b>Open Fireside Chat</b>	TBA	<b>11:35 – 12:05</b>	<b>Samantha Chiu</b> Product Lead Coursera	
<b>Keynote 03</b>	Building new products (zero to one products) in your organization?	<b>12:05 – 12:30</b>	<b>Mayank Yadav</b> Director of Product Management Reddit, Inc.	<b>Q &amp; A</b> 12:30 – 12:35
<b>Keynote 04</b>	TBA	<b>12:35 – 13:00</b>	<b>Shubhansha Agrawal</b> Head of Product, Contributions & Community Yelp	<b>Q &amp; A</b> 13:00 – 13:05

## Lunch Break: 13:05 – 14:05

<b>Keynote 05</b>	Why is an effective decision-making process essential in PXM?	<b>14:05 – 14:30</b>	<b>Chris Butler</b> Chaotic Good Product Manager Google	<b>Q &amp; A</b> 14:30 – 14:35
<b>Keynote 06</b>	The Art and Science of Experimentation and scale for PIM.	<b>14:35 – 14:55</b>	<b>Vinod Suresh</b> VP Product and GM of Subscription / Bundling GoDaddy	
<b>Keynote 07</b>	Mastering Customer Focus For Building Winning products.	<b>14:55 – 15:15</b>	<b>Surbhi Gupta</b> Director of Product Management Stride, Inc.	

## Coffee And Nourishments Break: 15:15 – 15:45

<b>Keynote 08</b>	Using Machine Learning to Impact Product Experience.	<b>15:45 – 16:10</b>	<b>Vishal Kapoor</b> Senior Director of Product Management Shipt	<b>Q &amp; A</b> 16:10 – 16:15
<b>Panel Discussion</b>	Product Experience Management Summit in 2023: Trends we can't afford to miss.	<b>16:15 – 17:00</b>	<p>Christine Tran VP Product Marketing Quantum Metric</p> <p>Ridhima Arora Group Product Manager Walmart</p> <p>Mayank Yadav Director of Product Management Reddit, Inc.</p> <p>Shubhansha Agrawal Head of Product, Contributions &amp; Community Yelp</p> <p>Vishal Kapoor Senior Director of Product Management Shipt</p>	

## CLOSING REMARKS : 17:00 – 17:15